Data was collected through surveys and outreach by the Busch School of Business Office of Career Development, based on a 95% knowledge rate from the Class of 2020.
THE BUSCH SCHOOL OF BUSINESS
CLASS OF 2020 OVERVIEW

6 MAJORS
- Accounting
- Economics
- Finance
- International Business
- Management
- Marketing

94% PLACEMENT RATE
Found Full-time Employment or enrolled in Graduate School within 6 months of graduation

3.31 AVERAGE GPA

$70K MEDIAN SALARY
Reported salaries range from $55,000 to $96,000 a year.

LOCATIONS
13 STATES: 3 COUNTRIES
Graduates found full-time employment in the United States, Ireland, and Panama
ACCOUNTING MAJORS
2020 GRADUATE OUTCOMES

PLACEMENT RATE
100%
Found Full-time Employment or enrolled in Graduate School within 6 months

AVERAGE GPA 3.52
Accounting majors have the highest average GPA in the Business School

TOP LOCATIONS
- DMV Area
- NY Metro Area
- New England

60% of students had a full-time job offer 8 months before graduation

TOP EMPLOYERS
64% of graduates are employed by a "Big 4" Accounting Firm
To provide students with expertise in economic theory and its applications, students take advanced courses in:

- microeconomics
- macroeconomics
- statistics
- econometrics

**TOP LOCATIONS**

- Washington, DC
- North Carolina
- Chicago

**FULL-TIME PLACEMENT RATE**: 100%

**AVERAGE GPA**: 3.38

**75%** of graduates were women
FINANCE MAJORS
2020 GRADUATE OUTCOMES

PROGRAM INFO
The study of finance immerses students in the interconnected world of money, markets, capital, credit, banking, and the many ways that monetary and fiscal policies affect the well-being of people.

AVERAGE GPA
3.33

EMPLOYERS
Bloomberg | BDO | Merrill Lynch

CAREER PATHS
Students studying Finance pursue various career paths after graduation, including:
- financial analysis
- corporate finance
- banking
- wealth management

PLACEMENT RATE
94%
Found Full-time Employment or enrolled in Graduate School within 6 months

TOP LOCATIONS
- Washington, DC
- New York
- North Carolina
INTERNATIONAL BUSINESS MAJORS
2020 GRADUATE OUTCOMES

PLACEMENT RATE
100%

TOP EMPLOYERS
- DLT
- KPMG
- memoryBlue

TOP LOCATIONS
- DMV Area
- NY Metro Area
- International

STUDENT DIVERSITY
- 28.5% Hispanic
- 28.5% Multiple Races
- 43% White

PROGRAM REQUIREMENTS
All international business majors must complete:

#1 Minor in a modern language
#2 An overseas experience

OVER 200 Study abroad programs available to our students.

AVERAGE 3.13 GPA

28.5% Hispanic
28.5% Multiple Races
43% White
PROGRAM INFO
This area focuses on the essential knowledge, skills, and attitudes required of leaders in a business. Management focuses on the allocation of resources and methods of decision-making within the enterprise to optimize value for stakeholders.

SPECIALIZATIONS
- Human Resource Management
- Not-for-Profit Management
- Operations Management
- Sports Management
- Technology Management
- Data Analytics for Business

95%
Found Full-time Employment or enrolled in Graduate School within 6 months

Placement Types of Placed Management Majors
- Graduate School Enrollment: 12%
- Full Time Employment: 88%

AVERAGE GPA
3.27

EMPLOYERS
- Splunk
- NetApp
- Varonis

TOP LOCATIONS
- Washington, DC
- New York
- North Carolina
Popular career paths for recent graduates with marketing major include:

- marketing manager
- advertising account executive
- sales associate
- public relations specialist
- customer service representative
- project manager

National surveys indicate that the salary growth rate for marketing graduates is the highest among all business disciplines.
**THE SALES PROGRAM**

**2020 GRADUATE OUTCOMES**

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**PLACEMENT RATE**

100%

Found Full-time Employment or enrolled in Graduate School within 6 months

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**PROGRAM INFO**

Through the sales program you will get the opportunity to:

- Meet sales recruiters
- Gain sale professional mentors
- Attend Sales Industry Conferences, such as Palo Alto Ignite, Government Sales Summit By IMMIX and Splunk Public Secto

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**AVERAGE SALARY**

$72,000

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**TOP LOCATIONS**

- Washington, DC
- New York, NY
- North Carolina
- Austin, TX
- Philadelphia, PA
- Boston, MA

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**CAREER PATHS**

Popular career paths for recent sales program graduates include:

- Inside Sales Representative
- Sales Development Representative
- Sales Engineer

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**AVERAGE GPA**

3.21

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**TOP EMPLOYERS**

- NetApp
- memoryBlue
- Clowder
The Entrepreneurship program consists of:

1. Theory/history courses
2. The study of cases and observation of the practice with local D.C. entrepreneurs
3. The development of students' own entrepreneurial projects.

**ENTREPRENEURSHIP 2020 GRADUATE OUTCOMES**

- **Placement Rate:** 100%
  - Found Full-time Employment or enrolled in Graduate School within 6 months
- **Average GPA:** 3.51
- **Average Salary:** $70,000

**Top Career Paths**
- Sales Development Representative
- President/CEO
- Wealth Management Analyst

**Top Locations**
- Washington, DC
- Durham, NC

**Top Employers**
- MERRILL A BANK OF AMERICA COMPANY
- NUTANIX